



BUSINESS LIFE AND GENDER EQUALITY IN TURKEY





→ **PROMOTING AWARENESS OF GENDER EQUALITY**

→ **Project number = 2019-1-RO01-KA229-061683**

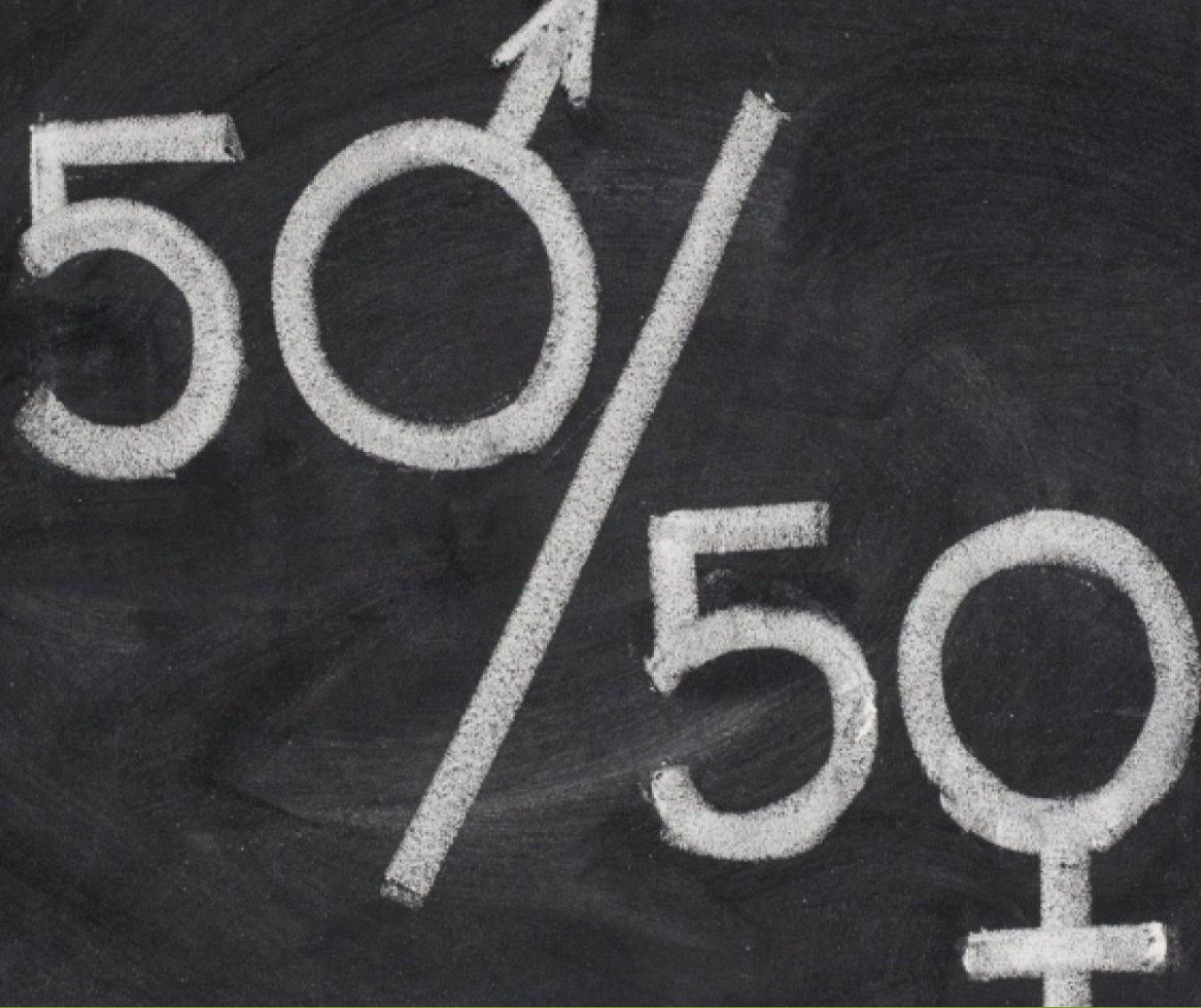
→ **<https://page2019.weebly.com/>**



What is gender equality?

Gender equality, is the state of equal ease of access to resources and opportunities regardless of gender, including economic participation and decision-making; and the state of valuing different behaviors, aspirations and needs equally, regardless of gender.





UNICEF says gender equality "means that women and men, and girls and boys, enjoy the same rights, resources, opportunities and protections. It does not require that girls and boys, or women and men, be the same, or that they be treated exactly alike.



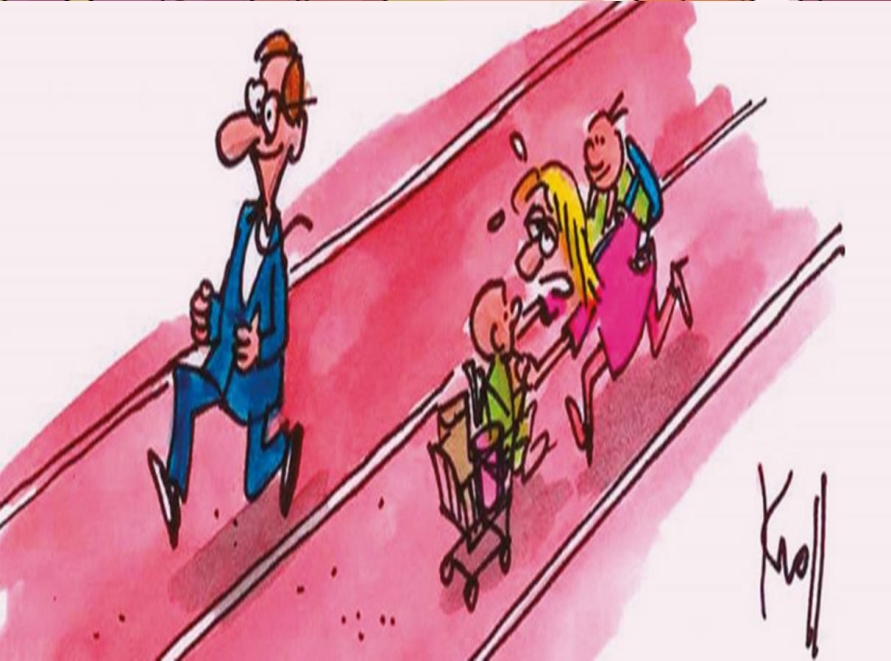
THE PLACE OF WOMEN IN BUSINESS LIFE IN TURKEY

BASIC REASON OF INEQUALITY

The participation of women in working life is often confronted with the obstacles of traditional patterns and shapes. It can be said that gender inequality constitutes an obstacle for women to participate in business life.



There are some stereotyped views in the minds of everyone in business life. For example; some jobs are not suitable for women, women cannot do every job that men do, this job is women's job or women's power is not enough to do this job... We all heard one of these sentences at least once in our lives but these are not true facts. We just got used to saying them. A woman can work in construction or garden. Women can drive as a job. Can do carpentry. A boy can be a babysitter, can be a handicraft teacher. Or he can work somewhere as a cleaner. As a result, every person can do whatever job they want and their gender cannot prevent him.



GENDER ISSUES CONCEPTS



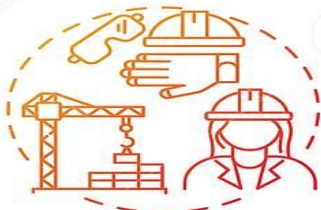
**WORKING
MOTHERS**



**POLITICAL
PARTICIPATION**



**CULTIVATE DIVERSE
TEAMS**



**WOMEN IN
"MALE" JOBS**



**ACCESS TO
EDUCATION**



**ACCESS TO
HEALTHCARE**



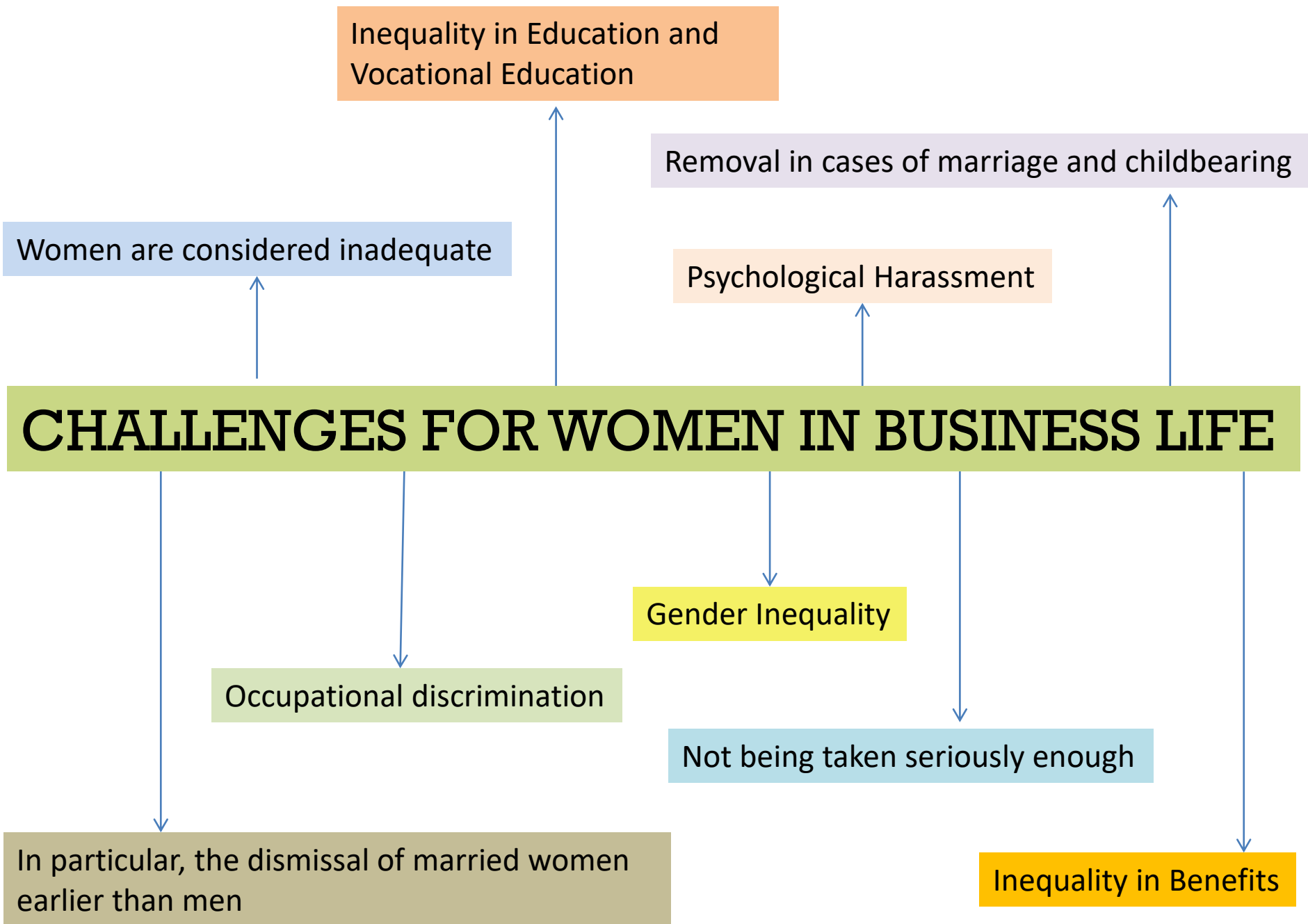
**GENDER NEUTRAL
JOB ADS**



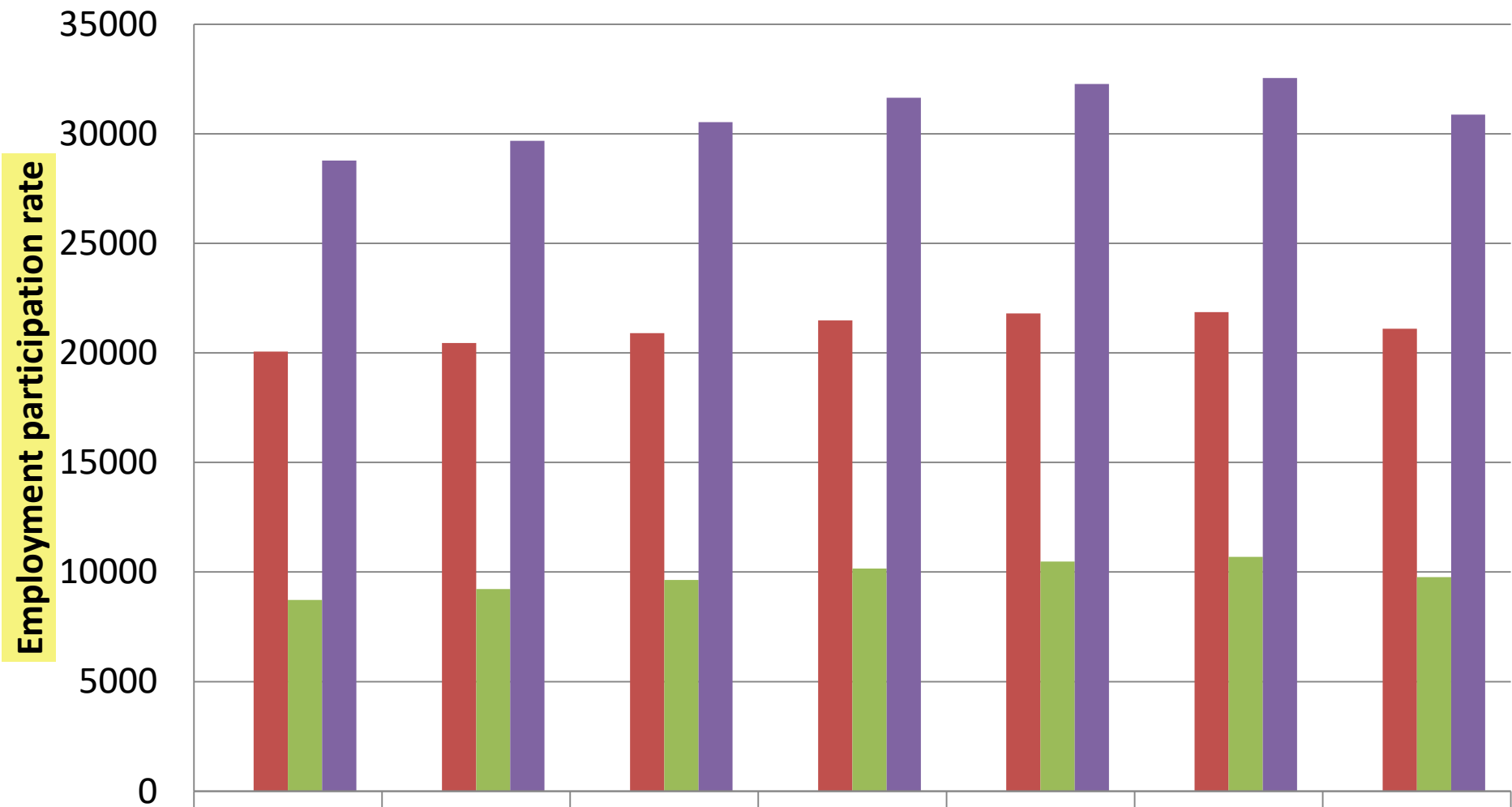
**SOCIAL
PARTICIPATION**



**FEMALE
BREADWINNERS**



EMPLOYMENT PARTICIPATION RATE BY POPULATION,2014-2020



| | | | | | | | |
|--------|-------|-------|-------|-------|-------|-------|-------|
| | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| . | | | | | | | |
| MALE | 20057 | 20453 | 20899 | 21484 | 21801 | 21863 | 21105 |
| FEMALE | 8729 | 9225 | 9637 | 10159 | 10473 | 10686 | 9768 |
| TOTAL | 28786 | 29678 | 30535 | 31643 | 32274 | 32549 | 30873 |

Thank you
for
listening!

Prepared by :
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